



Media Advisory

September 25, 2006

Health Care Improvements to be Subject of National Symposium ***Event previews PBS series***

WHAT: Health reporters are invited to attend or to view via live Webcast *Champions of Change: A National Symposium on Improving Health Care*. The Symposium will feature national leaders in the quality movement and salute the outstanding work of individuals and institutions (*Champions of Change*) that are transforming American health care in communities across the country. Symposium speakers and panelists will be available for interviews via telephone or in-person for reporters attending the event. Presented by the Amgen Foundation, the Symposium is the culmination of a national awareness campaign for the PBS series, *Remaking American Medicine™ ...Health Care for the 21st Century*, premiering October 5, 2006.

Symposium themes include:

- Patient empowerment
- Patient- and family-centered care
- Collaboration
- Transparency

WHO:

- Dr. Mark McClellan, administrator, Centers for Medicare & Medicaid Services (CMS)
- Dr. Donald Berwick, president and CEO, Institute for Healthcare Improvement (IHI)
- Dr. Carolyn Clancy, director, Agency for Healthcare Research and Quality (AHRQ)

Other featured speakers, many of whom appear in the television series, are listed on the attached agenda. To arrange a telephone interview with the speakers, contact Gail Rubin or Barbara Lohman.

WHEN: Wednesday, September 27, 2006 from 10:00 a.m. to 3:00 p.m. EDT

WHERE: Henry J. Kaiser Family Foundation, Barbara Jordan Conference Center, 1330 G St., N.W., Washington, D.C.

To view the Symposium Webcast, For those who wish to watch the event on the Web, please log on to www.kaisernetwork.org/ram2006 or go to kaisernetwork.org and click on "HealthCasts."

CONTACTS:

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(National Symposium add one)

Symposium Agenda – September 27, 2006

10:00 a.m. Welcome: Series host John Hockenberry

10:20 a.m. Opening Presentation: Dr. Mark McClellan, administrator, Centers for Medicare & Medicaid Services (CMS)

10:40 a.m. Series Overview: Frank Christopher, executive producer of *Remaking American Medicine* (RAM). Marc Shaffer, series producer, presents clips from Programs One and Two.

11:00 a.m. Panel Discussion: Moderator – Susan Dentzer, health correspondent, *The NewsHour with Jim Lehrer*

Panelists: Sorrel King; patient safety advocate; Dr. Peter Pronovost, medical director, Center for Innovation in Quality Patient Care, Johns Hopkins Medical Institutions; Dr. Marlene Miller, director, Quality and Safety Initiatives, Johns Hopkins Children's Center; and Dr. Richard Shannon, professor of medicine, University of Pennsylvania School of Medicine

Noon: Dr. Donald Berwick, president and CEO, Institute for Healthcare Improvement

12:25 p.m. Buffet Luncheon

12:45 p.m. Dr. Carolyn Clancy, director, Agency for Healthcare Research and Quality

1:10 p.m. Matthew Eisen, RAM co-executive producer, presents a clip from Program Three.

1:20 p.m. Panel Discussion: Moderator – John Hockenberry

Panelists: Dr. Anne Peters, professor of medicine and director, University of Southern California Diabetes Programs; Dr. Jeffrey Guterman, medical director, Clinical Resource Management, Los Angeles County Department of Health Services; and Carolyn Pare, CEO, Buyers Health Care Action Group

2:05 p.m. Frank Christopher presents a clip from Program Four.

2:15 p.m. Panel Discussion: Moderator – Avery Comarow, senior health writer, *U.S. News & World Report*

Panelists: Gerald L. McClinton, patient safety advocate; Pat Sodomka, senior vice president, Patient- and Family-Centered Care, Medical College of Georgia Health System; and Julie Moretz, director, Family Services Development, MCG, Children's Medical Center

3:00 p.m. Summary/Recommended Action Items: John Hockenberry

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